

Media Release

FOR IMMEDIATE RELEASE:

June 23rd, 2014

Joe Heard to be Appointed to the Bryant Parks Committee

On Monday, July 21st 2014 at the Bryant City Council Meeting, Mayor Jill Dabbs will announce the appointment of Mr. K. Joe Heard to the Parks Committee. This appointment will fill the position for Ward 2 Position 2.

K. Joe Heard is a Licensed Clinical Mental Health Counselor who is a horticulturist at heart. Joe grew up working in a family owned food market in Hoxie, Arkansas, a small town saturated with rice and cotton fields. Joe's agrarian heritage caused him to develop a deep appreciation for agriculture and the impact of nature on one's senses. Joe attended college at Williams College and Arkansas State University where he obtained a Master's Degree in Counseling, a B.A. in Political Science and a Minor in French. He currently operates a private counseling practice in the Benton/Bryant area. Joe feels that our landscapes are similar to a canvas and the variety and scale of the vegetation should enhance the beauty of our public buildings and roadways by resulting in a work that is pleasing to the eye. Joe believes the esthetics of the environment has a positive influence on our psyches. Joe stated "I am looking forward to serving on Bryant's Parks Committee to assist in the beautification of our city."

Mayor Dabbs stated: "Mr. Heard's passion for the outdoors, knowledge of plant propagation, and beautification through landscape will make him an invaluable member of the parks advisory committee. As the Mayor, I rely heavily on the ideas, expertise, and advice of the different committee members and it always pleases me to find members of our community, like Joe, that are willing to use their talents and interests for the betterment of our wonderful city."